

Marilyn H. O'Connell is senior vice president – Video Solutions at Verizon and is responsible for leading the development, deployment, and customer experience management of the video services enabled by Verizon's Fiber to the Premises (FTTP) infrastructure.

Previously, Ms. O'Connell has held several senior manager posts in Verizon and one of its predecessor companies, GTE. Most recently, O'Connell was vice president – Marketing Services and lead Verizon's Retail Markets team in gathering and analyzing key information about competitors and customers in the residential and general business marketplace, developing long-term strategies and plans, monitoring key performance metrics and managing customer databases. Before that, Ms. O'Connell was vice president – Strategy and Business Development, leading corporate-wide efforts that examined key strategic options and alliances, particularly in the areas of revenue growth and competitive response.

At GTE, she was vice president – Merger Integration Planning with responsibility for leading the overall merger integration planning process for the company, emphasizing strategy development, cross-team integration and linkage back to GTE business units. While at GTE, Ms. O'Connell also served as assistant vice president – Strategic Planning, responsible for long-range business planning for GTE's Network Services, Wireless, CLEC and Directories organizations.

Ms. O'Connell joined GTE in 1984 as a marketing manager in California. From 1984 until 1996, she served in various posts in marketing and product management, public communications and consumer services in California and for GTE Service Corporation in Texas. Before joining GTE, she was director of sales and marketing for The Merritt Company, a specialty business-publishing firm in California.

Ms. O'Connell graduated from the University of Kansas and holds an MBA from Pepperdine University.